



Client:  
 Date:  
 Book Title:

**Book Cover Quote: hard cover with printed casewrap and dust jacket**

**Includes** A full-color printed casewrap and dust jacket at the size of your choice  
 Front cover, spine, and back cover, plus flaps on the dust jacket  
 All rights to your final book cover design  
 All files in high-resolution digital format  
 Low-resolution JPG files of front cover for email and Internet  
 Digital files uploaded to your printer  
 All digital files provided to you for your records and safekeeping

**Services** 2 – 3 rough sketches to start design process  
 Finalizing front cover design, adding spine, back cover and flaps  
 Preparing separate printed casewrap and dust jacket files  
 Obtaining bar code for back cover

**You provide** All text and any images in digital format  
 Name and contact information of your printer (to obtain specs)

Service	Est. Time	Cost/Hr	Total	Fees	
Phone Calls and Emails	2.5	94	235	<b>Expenses</b>	See breakdown at left \$ 2,585
Concept Develop & Design	8	94	752		Color proofs 50
File Organization & Admin	1	94	94		Bar code 15
Layout Back, Spine & Flaps	6	94	564	<b>Possible</b>	<b>TOTAL ESTIMATE \$ 2,650</b>
Creating Casewrap Cover	4	94	376	<b>Extras</b>	Courier service if requested
Obtaining Proofs	1.5	94	141		Images, cost to be approved by you prior to use in final design
Corrections	2	94	188		Colored or printed endsheets 150 / 200
Pre-Press Approvals	1	94	94		Retouching or converting supplied images
Packaging for Printer	1.5	94	141		Creating cover for Advance Reading Copy
<b>Estimated Fees</b>			<b>\$ 2,585</b>		

**Please note:** This is an estimate only (+/- 10%). Prices are in US or Canadian dollars. Billing will reflect the actual costs incurred. This quote is valid for 30 days. Client requested changes during production will be quoted on additionally. The client will be notified of any price changes before they are incurred. If the project is canceled at any time, the client will be billed for fees and expenses incurred up to that time.

**To begin:** Please sign and date your approval of this quote, and return it to us. We will then sign a simple contract, schedule your project, and arrange payment of your 50% deposit to begin work.

**Client Approval:** \_\_\_\_\_ **Date:** \_\_\_\_\_